#### Guest Lecture, CSCI 3370: Deep Learning

# Towards Test-time Self-supervised Learning

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## Deep Learning = finding new scaling dimensions



## Deep Learning V1.0 (2012-2017)

#### The Model Design Era: end-to-end supervised learning given input & labels





#### ResNet (He et al., 2016) Transformer (Vaswani et al., 2017)

## The Scaling Crisis: Labeled Data

#### Human labeling is unscalable an labeling is difficulted:<br>(expensive, sparse) latelling in ImageNet saturates around 2017





source: Paperwithcode

Staring 2018 (GPT, BERT), SSL brings Deep Learning V2.0



## Self-supervised Pretraining = Predict its own Parts



#### Examples:







#### filling in the blank and the corruption the next word/time prediction

## Scaling Law of Self-supervised Pretraining



# Scaling Law is "Hitting a Wall"?

Ilya Sutskever, co-founder of AI labs Safe Superintelligence (SSI) and OpenAI, told Reuters recently that results from scaling up pre-training - the phase of training an AI model that use s a vast amount of unlabeled data to understand language patterns and structures - have plateaued.

Sutskever is widely credited as an early advocate of achieving massive leaps in generative AI advancement through t he use of more data and computing power in pre-training, which eventually created ChatGPT. Sutskever left OpenAI earlier this year to found SSI.

"The 2010s were the age of scaling, now we're back in the age of wonder and discovery once again. Everyone is looking for the next thing," Sutskever said. "Scaling the right thing matters more now than ever."

Sutskever declined to share more details on how his team is addressing the issue, other than working on an alternative approach to scaling up pre-training.

Ilyas Sutskever, in a interview with *Reuters* (Nov 15, 2024)



## The New Dimension: Test-time Compute



source: https://openai.com/index/learning-to-reason-with-llms/

## Current Test-time Scaling Methods

Circulation revenue has increased by 5% in Finland. // Positive

Panostaja did not disclose the purchase price. // Neutral

Paying off the national debt will be extremely painful. // Negative

The company anticipated its operating profit to improve. //

Circulation revenue has increased by 5% in Finland. // Finance

They defeated ... in the NFC Championship Game. // Sports

Apple ... development of in-house chips. // Tech

The company anticipated its operating profit to improve. //



in-context learning searching algorithms



use more input-label demonstrations

#### use more trials and errors to find new solutions

rely on groundtruth labels rely on accurate reward models

## Current Test-time Scaling Methods



## Beyond Test-time Supervision

Given a new unsupervised task at test time, can we learn in a self-supervised way?



Humans are good at task adaptation and self-exploration



A necessary capability of an autonomous robot

# Test-time Self-supervised Learning (TT-SSL)

# Test-time LeCake

best of n sampling

in-context demos

??

#### Benefits of Test-time SSL:

- a lot of more information to learn from observing the environment
- cheap and easy to scale
- more generic and autonomous

#### **Pure" Reinforcement Learning (cherry)**

 $\triangleright$  The machine predicts a scalar reward given once in a while.

A few bits for some samples

#### Supervised Learning (icing)

- $\blacktriangleright$  The machine predicts a category or a few numbers for each input
- ▶ Predicting human-supplied data
- $\triangleright$  10-10,000 bits per sample

#### Unsupervised/Predictive Learning (cake)

- The machine predicts any part of its input for any observed part.
- Predicts future frames in videos
- Millions of bits per sample



 $\blacksquare$  (Yes, I know, this picture is slightly offensive to RL folks. But I'll make it up)

## This Talk: Two examples of Test-time SSL

#### Unsupervised Task Adaptation Terative Self-correction

# $x_1$   $x_1^+$  $x_1^+$   $x_2^+$   $x_2^+$

#### how to adapt features with unlabeled test data



how language models refine predictions with self-reflection

## This Talk: Two examples of Test-time SSL

#### Unsupervised Task Adaptation Therative Self-correction

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## The Joint Embedding SSL Paradigm



#### Limitations



#### Color information matters for flow classification, but color jittering distorts it

## Limitations could be unsolvable



No one universal representation works for scenarios!

#### Humans are adaptive



 $\checkmark$  sensitive to color **X** invariant to rotation

#### Task: Tell the Time



 $\checkmark$  sensitive to rotation X invariant to color

#### Humans are adaptive



## Our Design: Unsupervised Context for Adaptation

We illustrate each downstream with a sequence of few-shot unsupervised pairs



### Adding Context Alone is not Enough



## Contextual Self-supervised Learning (ContextSSL)



## Contextual Self-supervised Learning (ContextSSL)



Transformer-based contextual world model



## Contextual Self-supervised Learning (ContextSSL)



## Unexpected failures (!!) w/ unsupervised context



Multiple shortcuts happen when aligning positive pairs in the latent spaces

Shortcut 1: copying positives Shortcut 2: position bias



…



pair mask in CWM random mask in CWM

## Can ContextSSL adapt with unsupervised context?

#### 3DIEBench Dataset

- Rendition of 3D objects under
- different colors
- different rotations



## Can ContextSSL adapt with unsupervised context?



We apply linear classifiers on top to prove their color&rotation semantics

ContextSSL adapts to different tasks at test time with more unsupervised examples!

## Can ContextSSL adapt with unsupervised context?

#### ContextSSL using one model (!) can beat experts trained on each task



#### Unsupervised Adaptation Beyond Vision

Fairness: sensitivity/invariance to a specific input attribute, eg. gender



#### invariant to gender sensitive to gender



#### Unsupervised Adaptation Beyond Vision

Design the Unsupervised Context for Gender



Gender-sensitive context

Gender-invariant context

## Unsupervised Adaptation Beyond Vision

With test-time unsupervised adaptation, one model can become

- sensitive to gender: more accurate, less fair (higher equalized odds)
- invariant to gender: less accurate, more fair (lower equalized odds)



Data: MIMIC III, a clinical physiological dataset

## This Talk: Two examples of Test-time SSL

#### Unsupervised Task Adaptation **Iterative Self-correction**



#### how to adapt features with unlabeled test data



how language models refine predictions with self-reflection

## Training-time SSL focus on one-time prediction



Often challenging for complex tasks like math, coding, science,…

When using instinct, humans hallucinate as much as machines! How do humans avoid them?

## Self-correction as a distinctive human trait

Who among people is without fault? Making mistakes and being able to correct them is the greatest goodness.

— Zuo Zhuan (∼400 BC), *Translated by ChatGPT*



### LLMs can also self-correct at test time!



We call it Checking as a Context (CaC)

## LLMs Alleviates Model Bias via Self-correction

Dataset: BBQ (Big Bias Benchmark)



(a) Result on Llama2-7b-chat

(b) Result on Vicuna-7b

appearance

## LLMs Improves Safety via Self-correction

• Outperforms many human designs at defending against jailbreaks on AdvBench



## Self-correction is a Novel Test-time SSL



- No model update (test-time)
- No external feedback (self-supervised)
- Improved prediction (learning)

But it's different from every known SSL (predicting parts of inputs)!

### Question: How does LLM Self-correct?

#### CaC structure



#### Mathematical structure

$$
(x, y_1, r_1, x, y_2, r_2, ..., x_{test}, y_{test})
$$

LLMs generate a context of query-answer-critic triplets

## Background on Alignment

#### Step 1. Collect preference data

- human feedback
- AI feedback



Ranking 
$$
y_{\tau(1)} > \cdots > y_{\tau(N)}
$$

#### Step 2. Align policy with the preference data

Simplest case: DPO, where models are directly updated with the preference data

Alignment objective: Plackett-Luce (PL) model

$$
P_{\rm PL}(\tau | x, \{y_i\}) = \prod_{i=1}^{N} \frac{\exp (r(x, y_{\tau(i)}))}{\sum_{j=i}^{N} \exp (r(x, y_{\tau(j)}))},
$$

where preferred data are on the nominator over the test

## Our Hypothesis

#### Self-correction = in-context alignment

$$
(x, y_1, r_1, x, y_2, r_2, ..., x_{test}, y_{test})
$$

#### Goal: a Transformer can optimize alignment objectives in-context

Theoretical Setup:

- Model: a full Transformer (multihead softmax attention + FFN)
- Objective: PL model
- Reward function: MSE loss over linear regression

$$
P_{\mathrm{PL}}(\tau)=\prod_{i=1}^{N}\frac{\mathrm{exp}\!\left(-\left\|Wx-y_{\tau(i)}\right\|^{2}\right)}{\sum_{j=i}^{N}\mathrm{exp}\!\left(-\left\|Wx-y_{\tau(j)}\right\|^{2}\right)}
$$

### Simple Case (N=2 triplets)

$$
P_{\rm BT} (y_1 \succ y_2) = \frac{\exp (-\|Wx - y_1\|^2)}{\sum_{j=1}^2 \exp (-\|Wx - y_i\|^2)}.
$$

PL loss with N=2, aka Bradley –Terry (BT) model



We just need **two-head softmax attention** 

### General result  $(N > 2)$

The gradient of the N-ary PL loss

$$
P_{\mathrm{PL}}(\tau) = \prod_{i=1}^N \frac{\exp\!\left(-\big\|Wx-y_{\tau(i)}\big\|^2\right)}{\sum_{j=i}^N \exp\!\left(-\big\|Wx-y_{\tau(j)}\big\|^2\right)} \qquad \qquad y_i' = y_i - 2\eta \sum_{i=1}^{N-1} \bigg(y_{\tau(i)} - \sum_{j=i}^N \beta_j y_{\tau(j)}\bigg).
$$

#### Technically more challenging with N different terms

**Theorem 3.3.** Given a transformer TF with  $N-1$  stacked transformer blocks (composed of threehead softmax attention and feed-forward networks) and N input tokens  $\{e_i, i \in [N]\}$ , there exists a set of parameters such that a forward step with token  $e_i$  is equivalent to the gradient-induced dynamics of the N-ary Plackett-Luce model (Eq. (5)), i.e.,  $TF(e_i) = (x_i, y_i, r_i) + (0, -\Delta W_{PL} x_i, 0), i \in [N]$ 

Self-correction is possible, but also much harder!

Previous theories (eg Oswald et al.) show that one-layer linear attention is enough to achieve ICL

## Does the theory hold? A synthetic experiment

Setting: linear regression data with noisy responses and critics

Transformer can optimize alignment in context as good as GD

Finding II. Necessity Every Transformer component matters!

Finding I. Validness





(a) Transformer vs. GD



## Key factors of self-correction: A controlled study





#### critic format

model size



better critic, better correction

 $CoT + binary$  critic >  $\qquad \qquad$  refinement is the hardest natural critic > binary label

#### These empirical insights align well with our theory!

## Summary: Two Basic Aspects of Test-time SSL

#### Unsupervised Task Adaptation Terative Self-correction



how to adapt features to task priors in an unsupervised way



how language models refine predictions with self-reflection

#### Self-adapt to Task Priors **Self-reflective prediction**



#### A lot more to explore in test-time SSL!





#### scene understanding, exploration, planning, and interacting…

## Covered Work

• Sharut Gupta\* , Chenyu Wang\* , **Yifei Wang\* ,** Tommi Jaakkola, and Stefanie Jegelka. **In-Context Symmetries: Self-Supervised Learning through Contextual World Models.** *In NeurIPS*, 2024. **Oral Presentation (top 4)** at NeurIPS 2024 SSL Workshop

• Yifei Wang\*, Yuyang Wu\*, Zeming Wei, Stefanie Jegelka, and Yisen Wang. **A Theoretical Understanding of Self-Correction through In-context Alignment**. In NeurIPS 2024.

**Best Paper Award** at ICML 2024 ICL Workshop.

\* denotes equal authorship

#### A Full Picture



#### Thank You! Questions?